# ~~Week 1 (Jan 11-15)~~

* 1. ~~Introductions Due on BlackBoard Jan 12~~

# Week 2 (Jan 18-22)

* 1. **Read:** Fitzpatrick, Sanders & Worthen (2011). Program Evaluation: chapter 1 (Evaluation’s basic purpose, uses, and conceptual distinctions).
  2. **Read:** Analyze Project 1 Exemplary Projects posted in Blackboard.
  3. **Study guiding questions:** 1. The different purposes of evaluation. Are some purposes more important than others?
  4. **Study guiding questions:** 2. The importance of evaluation. Is there such a thing as flawless evaluation?
  5. **Study guiding questions:** 3. As an evaluator (on the broad sense of the word) what are your main roles?
  6. **Evaluation: the big picture (PART 1)** 
     1. Concept and definitions
     2. The purposes of evaluation
     3. Evaluation types and approaches
     4. Roles and activities of Professional Evaluators: American Evaluation Association http://www.eval.org/
  7. **Introduction to Project 1**
     1. Project description
     2. Deliverables & deadlines
     3. Evaluation criteria
     4. Submission
     5. Exemplary cases Practice an evaluative instrument critique.

# Week 3 (Jan 25-29) ONLINE ONLY

* 1. **Read:** Fitzpatrick, Sanders & Worthen (2011). Program Evaluation: chapter 1 (Evaluation’s basic purpose, uses, and conceptual distinctions).
  2. **Read:** Kirkpatrick, D. (1998). Evaluating Training Programs: The Four Levels (2nd ed). San Francisco: BerrettKoehler (pages 19-24).
  3. **Read:** Newby (1992). Training Evaluation Handbook: chapters 1-2.
  4. **Evaluation:** the big picture (PART 2)
     1. Evaluation: What does it mean? How to define it?
     2. It’s all about terminology: Needs Assessment, Monitoring, Outcome Studies, Testing, Measurement, and Assessment
  5. **Practice** an evaluative instrument critique (continued).
  6. **HOMEWORK DUE:** Online discussion/activities due *on February 1 at 11:59 pm*.

# Week 4 (Feb 1-5) ONLINE ONLY

* 1. **RE-READ:** Kirkpatrick (1998). Evaluating Training Programs: The Four Levels (2nd ed). San Francisco: Berrett-Koehler (pages 19-24).
  2. **Read:** Mathison, S. (2008). What Is the Difference between Evaluation and Researchand Why Do We Care? In Nick L. Smith, Paul R. Brandon (Eds), Fundamental Issues in Evaluation (pp. 183-197). New York: Guilford Press.
  3. **Evaluation:** the big picture (PART 3)
     1. Kirkpatrick levels of evaluation
     2. Evaluation versus research.
  4. **HOMEWORK DUE:** Online discussion/activities due on *February 8 at 11:59 pm*.

# Week 5 (Feb 8-12)

* 1. **HOMEWORK DUE:** Complete and submit Project 1.
     1. Class presentation is due on *February 9 at 5:10 pm*.
     2. (Critique Report) is due on *February 9 at 11:59 pm*.
  2. **Kick-off Project 2.** Analyze Project 2 Exemplary Projects posted in Blackboard.
     1. Review project description (deliverables, evaluation criteria, deadlines)
     2. Analyze exemplary projects
     3. Intro to APA style http://www.apastyle.org/
     4. Guidelines for Project 2 teams formation by *February 12 by noon*.

1. Week 6 (Feb 15-19) ONLINE ONLY
   1. **Read:** Rubin, J. & Chisnell, D. (2008). Handbook of Usability Testing: chapter 2 (What is usability testing?). TEXTBOOK
   2. **Read:** Morrison, G., Ross, S. & Kemp, J. (2011). Designing Effective Instruction (6th ed.): chapter 12 (Using Evaluation to enhance Programs: Conducting Formative and Summative Evaluations).
   3. Formative and summative evaluation versus usability testing.
      1. Differences and similarities between formative and summative evaluation.
      2. The overlapping (if any) between the two readings.
   4. **HOMEWORK DUE:** Online discussion/activities due on *February 22 at 11:59 pm*.

# Week 7 (Feb22-26)

* 1. **Read:** Fitzpatrick, Sanders & Worthen (2011). Program Evaluation: chapter 11 (Clarifying the evaluation request and responsibilities) and 13 (Identifying and selecting the evaluation questions and criteria).
  2. **Study guiding questions:** 1. What are good sources of evaluation questions?
  3. **Study guiding questions:** 2.What role should the evaluator play in determining what questions will be addressed in the evaluation? What role should the client play?
  4. **HOMEWORK DUE:** Prepare for consultation with instructor on Project 2: Context Report.
  5. The evaluation request and responsibilities. The evaluative questions.

# Week 8 (Feb 29-March 4) ONLINE ONLY

* 1. **HOMEWORK DUE:** Complete and submit Project 2 Context Report is due on *March 4 at 11:59 pm* (one team member posts report on Blackboard Learn).
  2. **Read:** Westat, J.F. (Ed.) (2002). UserFriendly Handbook for Mixed Method Evaluations. (Pages 15-42 and 43- 62).
  3. **Read:** Newby (1992). Training Evaluation Handbook: chapter 7 (Interview).
  4. Steps in doing an evaluation. Data collection Methods.
     + 1. Survey design and development
       2. Interviews as a method to gather data.
       3. Advantages and disadvantages of different methods of data collection depending on the evaluative questions you want to answers.
     1. **Mid-term course evaluation** (instructor collects course feedback from students).
     2. **HOMEWORK DUE:** Online discussion/activities due on *March 7 at 11:59 pm*.

# Week 9 (March 7-11) ONLINE ONLY

* 1. **Read:** Seels, B. & Glasgow, Z. (1998). Making Instructional Design Decisions (2nd ed): Chapter 6 (Prototype Development of Multimedia Instruction)
  2. **Read:** Rubin, J. & Chisnell, D. (2008). Handbook of Usability Testing: chapter 8 (Prepare test materials) and 9 (Conduct the test session).
  3. Users’ Try-out. Usability testing (PART 1).
     1. Planning the test
     2. Selecting participants
     3. Conducting the test
  4. **HOMEWORK DUE:** Online discussion/activities due on March 21 at 11:59 pm.

# Week 10 (March 21-25)

* 1. **HOMEWORK DUE:** Work on, Complete, and submit Project 2 Users’ Try-Out Plan - due on *March 25 at 11:59 pm* (one team member posts report on Blackboard Learn).
     1. **Consultation** with instructor on Project 2: Users’ Try-Out Plan.

# Week 11 (March 28-April 1) ONLINE ONLY

* 1. **Read:** Rubin, J. & Chisnell, D. (2008). Handbook of Usability Testing: chapter 10 (Debrief the participants and observers) and 11 (Analyzed data and observations).
  2. **Read:** Fitzpatrick, Sanders & Worthen (2011): chapter 16 (Collecting evaluative information: Data sources and methods, analysis and interpretation).
  3. Collecting evaluative information. Usability testing (PART 2).
     1. Debriefing
     2. Analyzing data and observations
  4. **HOMEWORK DUE:** Online discussion/activities due on *April 4 at 11:59 pm*.
  5. **HOMEWORK DUE:** Users’ Try-out Implementation needs to take place anytime between *March 25 and April 19*, depending on teams’ availability.

# Week 12 (April 4-8) ONLINE ONLY

* 1. **Read:** Drost, E. A. (2011). Validity and Reliability in Social Science Research. Education Research and Perspectives, 38(1), 105-123.
  2. **Online Class discussion:** Validity and reliability.
  3. **HOMEWORK DUE:** Online discussion and activity due on *April 11 at 11:59 pm*.

# Week 13 (April 11-15) ONLINE ONLY

* 1. **Read:** Fitzpatrick, Sanders & Worthen (2011): Chapter 10: A Comparative Analysis of Approaches.
  2. **Read:** Fitzpatrick, Sanders & Worthen (2011): Chapter 4-8 (Alternative Views of Evaluation, Expertise and Consumer-Oriented Approaches, Program-Oriented Evaluation Approaches, Decision-Oriented Evaluation Approaches, ParticipantOriented Evaluation Approaches). TEXTBOOK
  3. **Online Class discussion:** Alternative evaluation approaches.
  4. Online discussion due on *April 18 at 11:59 pm*.

# Week 14 (April 18-22)

* 1. **Read:** Bhola, H (1990). Politics of evaluation, ethics and standards. In H. Bhola, Evaluating Literacy for Development Projects, Programs and Campaigns (pp.273-279). Paris: Unesco Institute of Education.
  2. **Read:** Fitzpatrick, Sanders & Worthen (2011): Chapter 3 (Political, Interpersonal, and Ethical Issues in Evaluation). TEXTBOOK
  3. **Study guiding questions:** 1. Why is evaluation considered a political activity?
  4. **Study guiding questions:** 2. What type of political pressures causes the most serious problems in evaluation studies?
  5. **Study guiding questions:** 3. What are some possible ways to handle the politics of evaluation?
  6. **In Class Discussion:** Politics, ethics and standards of evaluation.
  7. **HOMEWORK DUE:** Users’ Try-out Implementation needs to be completed *by April 19*.

# Week 15 (April 25-29)

* 1. **HOMEWORK DUE:** Project 2 Class Presentation due on *April 26* (one team member posts presentation materials on Blackboard Learn).
  2. **HOMEWORK DUE:** Finalize Project 2 Final Report.

# Week 16 (May 2-6) ONLINE ONLY

* 1. Course wrap-up.
  2. **HOMEWORK DUE:** Project 2 Final Report is due on *May 3 at 11:59 pm*.
  3. **HOMEWORK DUE:** Team Members Evaluation is due on *May 6 at 11:59 pm*.
  4. **HOMEWORK DUE:** Project 3: Final Reflective Paper is due on *May 6 at 11:59 pm*.